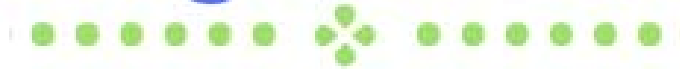


Arizona's Premiere Full-Day Paralegal Education Conference

*Arizona Paralegals*  
**Taking on the  
Challenge of Change**



ARIZONA PARALEGAL ASSOCIATION

**2019 ANNUAL  
LEGAL CONFERENCE**

**FRIDAY, MAY 3, 2019**

**Conference Sponsorship Brochure**



245 E. Jackson Street  
Phoenix, AZ 85004



[www.AZParalegal.org](http://www.AZParalegal.org)

The APA is an affiliate of  
NALA, the Paralegal Association

## 2019 Conference Highlights

- **Location!** Events on Jackson is a unique urban venue located in the Warehouse District of downtown Phoenix. It has high-tech functionality with historic charm.
- **Exhibitors' booths** will be placed "where the action is" —in the dining room and refreshments bar. The openness of the Events On Jackson venue invites attendees to mingle and linger longer.
- **More time for Sponsors to visit with our attendees!** The Sponsors prize giveaways will now be held AFTER lunch, so you will have the entire lunch hour to spend more time with our attendees.
- **Same great prices for registrants and sponsors,** with more breakout sessions!

EVENTS  
on JACKSON

245 E. Jackson St.  
Phoenix, AZ 85004



## 2019 APA Annual Legal Conference Schedule of Events

7:15-8:00 AM	<b>Registration, Breakfast, Vendor Fair</b>
8:00-8:15 AM	Welcome and Announcements
8:15-9:30 AM	<b>Morning General Session Keynote Presentation:</b>
9:30-9:45 AM	<b>Morning Break; classroom changes</b>
9:45-11:00 AM  Breakout Sessions	<b>A. Trial Track</b> <b>B. Business Track</b>
11:00-12:30 PM	<b>Buffet Luncheon, Networking time, and last visit to the Vendor Fair before Vendor Prize Drawings</b>
12:30-1:15	Afternoon Announcements and <b>Vendor Prize Drawings</b>
1:15-2:30 PM  Breakout Sessions	<b>A. Trial Track</b> <b>B. Business Track</b>
2:30-3:00 PM	<b>Mid-Afternoon Break, refreshments</b>
3:00-4:15 PM  Breakout Sessions	<b>A. Trial Track</b> <b>B. Business Track</b>
4:15-5:15 PM	<b>Conference prize drawings</b>

### A. Diamond Sponsorship (Only 4 available!)

\$1,500



- **Double booth** in prominent location at Exhibitors Fair
- **Conference Program:**
  - Full-page ad
  - Sponsors acknowledgement pages: Listed first as Diamond sponsor
- **Conference signage** as Diamond sponsor
- **APA Website:**
  - **FRONT page ad for 3 months (3x4" max, rotating ad w/ link to website)**
  - Sponsors page ad (at level 1) 3 months (4x6"max, rotating ad w/ link to website)
- **Newsletter advertisements:**
  - Ad in 5 issues of *The eDigest* (\$300 value)
  - Sponsors acknowledgement pages in next issue of *The eDigest*: Listed first as Diamond sponsor
- **Two luncheon tickets** (Valued at \$100)

### B. Emerald Sponsorship

\$850



- **Single booth** in prominent location at Exhibitors Fair
- **Conference Program:**
  - Half-page ad
  - Sponsors acknowledgement pages: Listed as Emerald sponsor
- **Conference signage** as Emerald sponsor
- **APA Website:**
  - Sponsors page ad (at level 2) for 3 months (3x4"max, rotating ad with link to website)
- **Newsletter advertisements:**
  - Ad in 4 issues of *The eDigest* (\$174 value)
  - Sponsors acknowledgement pages in next issue of *The eDigest*

### C. Ruby Sponsorship

\$700



- **Single booth** at Exhibitors Fair
- **Conference Program:**
  - Quarter-page ad
  - Sponsors acknowledgement pages: Listed as Ruby sponsor
- **Conference signage** as Ruby sponsor
- **APA Website:**
  - Sponsors page ad (at Level 3) for 3 months (3x4" max, rotating ad w/ link to website)
- **Newsletter advertisements:**
  - Sponsors acknowledgement page in next issue of *The eDigest*
  - Ad in 3 issues of *The eDigest* (\$120 value)

### D. Pearl Sponsorship

\$400



- **Single booth** at Exhibitors Fair
- **Conference Program:**
  - Business-card size ad
  - Sponsors acknowledgement pages: Listed as Pearl sponsor
- **Conference signage** as Pearl sponsor
- **APA Website:**
  - Sponsors page ad (at level 3) for 3 months (3x4" max, rotating ad w/ link to website)
- **Newsletter advertisements:**
  - Sponsors acknowledgement pages in next issue of *The eDigest*
  - Ad in 2 issues of *The eDigest* (\$60 value)

### E. Friends of the APA Sponsor (NO exhibitor's booth)

\$300

- **Conference Program:** Acknowledgement as Sponsor
- **Conference signage** on buffet tables
- Your business card and flyer included inside our conference bag
- **Newsletter advertisement:** Acknowledgement as Sponsor in next issue of *The eDigest*

### F. Join us for Lunch!

\$50 each

#### Questions?

Teresa Romero, CP  
Teresaromero.apa@gmail.com



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**Refund and Cancellation Policy:** All cancellations must be received in writing by April 24, 2019, in order to be eligible for a refund. All cancellations will be charged a \$50 processing fee. No refunds will be given after April 26, 2019.



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## Sponsorship Registration

245 E. Jackson Street  
 Phoenix, AZ 85004



**PURCHASE SPONSORSHIPS ONLINE at <http://azparalegal.org/event-3284382>**

*Or mail completed form below with your payment*

<b>Name</b>		<b>Email:</b>	
<b>Company/ Sponsor name</b>		<b>Phone:</b>	
<b>Address</b>		<b>Website:</b>	
<b>City, State, Zip</b>			

Description	Price	#	Total
A. DIAMOND SPONSOR	\$1,500.00		\$
B. EMERALD SPONSOR	\$850.00		\$
C. RUBY SPONSOR	\$700.00		\$
D. PEARL SPONSOR	\$400.00		\$
E. FRIENDS OF THE APA SPONSOR (No exhibitor's booth)	\$300.00		\$
F. Luncheon ticket	\$50.00		\$
TOTAL			

**Mail completed form and your check to  
 (payable to Arizona Paralegal Association):**

Arizona Paralegal Association  
 c/o Karen Hall Flaaen, CP  
 Steve Brown & Associates, LLC  
 1414 E. Indian School Road, Suite 200  
 Phoenix, AZ 85014

**Deadline to pay for**

**Sponsorships:**

**April 26, 2019**

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**FRIDAY, MAY 3, 2019**

**Location:**

EventsOnJackson  
245 E. Jackson St.

**Questions?**

Teresa Romero, CP  
[Teresaromero.apa@gmail.com](mailto:Teresaromero.apa@gmail.com)



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