

Commitment to
EXCELLENCE



ARIZONA PARALEGAL ASSOCIATION

**2018 ANNUAL
LEGAL CONFERENCE**

FRIDAY, APRIL 20, 2018

Conference Sponsorship Brochure

New Location!



245 E. Jackson Street
Phoenix, AZ 85004



www.AZParalegal.org

The APA is an affiliate of
NALA, the Paralegal Association

2018 Conference Highlights

- **New Location!** Events on Jackson is a unique urban venue located in the Warehouse District of downtown Phoenix. It has high-tech functionality with historic charm.
- **Exhibitors' booths** will be placed "where the action is" —in the dining room and refreshments bar. The openness of the Events On Jackson venue invites attendees to mingle and linger longer.
- **More time for Sponsors to visit with our attendees!** The Sponsors prize giveaways will now be held AFTER lunch, so you will have the entire lunch hour to spend more time with our attendees.
- **Same great prices for registrants and sponsors**, with more breakout sessions!
- **Don't worry about parking**—we've got you covered!

EVENTS
on JACKSON

245 E. Jackson St.
Phoenix, AZ 85004



2018 APA Annual Legal Conference Schedule of Events

7:30-8:25 AM	Registration, Breakfast, Vendor Fair
8:25-8:30 AM	Welcome and Announcements
8:30-9:30 AM	Morning General Session Keynote Presentation: "Social Media: Pitfalls and Pratfalls," Bill Montgomery, Esq.
9:30-9:35 AM	Mini Break; classroom changes
9:35-10:35 AM Breakout Sessions	A. "#MeToo-Revisiting Sexual Harassment in the Post-Weinstein Era," Donald P. Johnsen, Esq. B. "Water Safe?" Liability Associated with Residential and Commercial Swimming Pools," Maria Bella, AFOIT, CPOI, LGI
10:35-10:45 AM	Mid-Morning Break, refreshments, Vendor Fair
10:45-11:45 AM Breakout Sessions	A. "Trial is Different—Trial Practice Do's and Don'ts," Joseph Popolizio, Esq. and Holly McGee B. "Ten Tips to Keep Your Firm Ethically Compliant in 2018," Lynda Shely, Esq.
11:45-12:50 PM	Buffet Luncheon, Networking time, and last visit to the Vendor Fair before Vendor Prize Drawings
12:50-12:55	Afternoon Announcements before Vendor Prize Drawing and General Session begins
12:55-1:05 PM	Vendor Prize Drawings
1:05-2:05 PM	Afternoon General Session Keynote Speakers' Panel: "A View From the Window—Insights and Advice From Our Clerks of the Superior Courts of Arizona" Panel: Lynn Fazz, Yuma County; Toni Hellon, Pima County; Donna McQuality, Yavapai County
2:05-2:10 PM	Mini Break; classroom changes, Vendor Fair
2:10-3:10 PM Breakout Sessions	A. "Updates Regarding Arizona's Medical Marijuana Act," Sonia Martinez, Esq. B. "It's Just Not Grandpa—Recognizing Abuse and Neglect Claims of Vulnerable Adults," Teri Rowe, Esq.
3:10-3:20 PM	Mid-Afternoon Break, refreshments, Vendor Fair
3:20-4:20 PM Breakout Sessions	A. "First Amendment Issues From the Trenches," Brunn "Beau" Roysden, Esq. B. "Shooting Your Mouth Off About the Second Amendment," Robert J. McWhirter, Esq.
4:20-4:45 PM	Conference prize drawings

A. Diamond Sponsorship (Only 4 available!)

\$1,500



- **Double booth** in prominent location at Exhibitors Fair
- **Conference Program:**
 - Full-page ad
 - Sponsors acknowledgement pages: Listed first as Diamond sponsor
- **Conference signage** as Diamond sponsor
- **APA Website:**
 - **FRONT page ad for 3 months (3x4" max, rotating ad w/ link to website)**
 - Sponsors page ad (at level 1) 3 months (4x6"max, rotating ad w/ link to website)
- **Newsletter advertisements:**
 - Full-page ad in 3 issues of *The eDigest* (\$300 value)
 - Sponsors acknowledgement pages in next issue of *The eDigest*: Listed first as Diamond sponsor
- **Two luncheon tickets** (Valued at \$100)

B. Emerald Sponsorship

\$850



- **Single booth** in prominent location at Exhibitors Fair
- **Conference Program:**
 - Half-page ad
 - Sponsors acknowledgement pages: Listed as Emerald sponsor
- **Conference signage** as Emerald sponsor
- **APA Website:**
 - Sponsors page ad (at level 2) for 3 months (3x4"max, rotating ad with link to website)
- **Newsletter advertisements:**
 - Half-page ad in 3 issues of *The eDigest* (\$174 value)
 - Sponsors acknowledgement pages in next issue of *The eDigest*

C. Ruby Sponsorship

\$700



- **Single booth** at Exhibitors Fair
- **Conference Program:**
 - Quarter-page ad
 - Sponsors acknowledgement pages: Listed as Ruby sponsor
- **Conference signage** as Ruby sponsor
- **APA Website:**
 - Sponsors page ad (at Level 3) for 3 months (3x4" max, rotating ad w/ link to website)
- **Newsletter advertisements:**
 - Sponsors acknowledgement page in next issue of *The eDigest*
 - Quarter-page ad in 3 issues of *The eDigest* (\$120 value)

D. Pearl Sponsorship

\$500



- **Single booth** at Exhibitors Fair
- **Conference Program:**
 - Business-card size ad
 - Sponsors acknowledgement pages: Listed as Pearl sponsor
- **Conference signage** as Pearl sponsor
- **APA Website:**
 - Sponsors page ad (at level 3) for 3 months (3x4" max, rotating ad w/ link to website)
- **Newsletter advertisements:**
 - Sponsors acknowledgement pages in next issue of *The eDigest*
 - Business-card size ad in 3 issues of *The eDigest* (\$60 value)

E. Friends of the APA Sponsor (NO exhibitor's booth)

\$300

- **Conference Program:** Acknowledgement as Sponsor
- **Conference signage** on buffet tables
- Your business card and flyer included inside our conference bag
- **Newsletter advertisement:** Acknowledgement as Sponsor in next issue of *The eDigest*

F. Join us for Lunch!

\$50 each

Questions?

Teresa Romero, CP
Teresaromero.apa@gmail.com



www.AZParalegal.org

Refund and Cancellation Policy: All cancellations must be received in writing by April 13, 2018, in order to be eligible for a refund. All cancellations will be charged a \$50 processing fee. No refunds will be given after April 13, 2018.

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Sponsorship Registration

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PURCHASE SPONSORSHIPS ONLINE at <http://azparalegal.org/event-2670841>

Or mail completed form below with your payment

Name		Email:	
Company/ Sponsor name		Phone:	
Address		Website:	
City, State, Zip			

Description	Price	#	Total
A. DIAMOND SPONSOR	\$1,500.00		\$
B. EMERALD SPONSOR	\$850.00		\$
C. RUBY SPONSOR	\$700.00		\$
D. PEARL SPONSOR	\$500.00		\$
E. FRIENDS OF THE APA SPONSOR (No exhibitor's booth)	\$300.00		\$
F. Luncheon ticket	\$50.00		\$
TOTAL			

**Mail completed form and your check to
(payable to Arizona Paralegal Association):**

Arizona Paralegal Association
c/o Irene Winterburn, CP
Ballard Spahr LLP
1 E Washington St., Suite 2300
Phoenix, AZ 85004

**Deadline to pay for
Sponsorships:
April 13, 2018**

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P.O. Box 26879
Phoenix, Arizona 85068